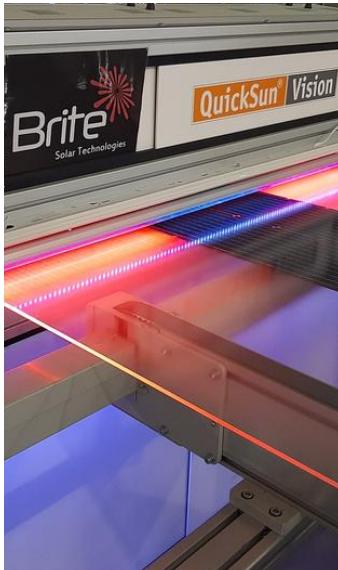


# Co-Investment / Club Deal

**Swiss Impact Office** is coordinating a club deal for **Brite Solar's Series A+ round**, following our participation in 2024 Series A. Brite Solar is a Greece-based company leading innovation in **agrivoltaics** and **solar glass technology**. With a proprietary, patented approach to semi-transparent solar panels for greenhouses and Agri-PV installations, Brite addresses the twin challenge of **energy security** and **food security**. Total investment today includes seed finance of €1.25M, R&D contracts and grants of approx. €10M, and a **completed €8.6M Series A funding in 2024**, from a VC fund, family offices, Swiss Impact Office investors and the European Innovation Council Fund (EIC Fund). This capital enabled Brite to complete its high-tech manufacturing line and accelerate commercial deployment. **The Series A+ round aims to raise an additional €4-6M**, offering an opportunity to SIO fellow investors and strategic partners to participate in the company's scale-up and international expansion.

**Company introduction video [here](#)**

Zurich, January 2026



Company's field and greenhouse installations and high-tech production facilities.



**SDG 2** (Zero Hunger) Sustainable food production through precision agriculture and agrivoltaics



**SDG 11** (Sustainable Cities and Communities) Promotes greenhouse farming and Agri-PV reducing use conflict



**SDG 7** (Affordable and Clean Energy) Cost-effective, dual-use solar solutions for agriculture and energy generation



**SDG 12** (Responsible Consumption and Production) Uses eco-friendly nano-materials to improve crop yield



**SDG 9** (Industry, Innovation, and Infrastructure) Develops cutting-edge solar glass for the future of farming



**SDG 13** (Climate Action) Contributes to carbon footprint reduction by replacing fossil-fuel energy in agriculture.

# Introduction

Swiss Impact Office is inviting clients, partners, and fellow investors to participate in Brite Solar's Series A+ round. SIO invested in and facilitated the Series A, and has supported the company over the years, maintaining a close relationship with the management team. We believe in the company's vision, scalability potential and leadership.

With over €50 million in **solar growth-stage investments** and **20 years of experience**, SIO contributes active strategic support through its board role, including access to new markets, commercial partnerships and international visibility. We take a collaborative approach with co-investors, aiming at **de-risking the investment** and increasing upside. The SIO is currently updating its due diligence materials, coordinating the follow-on round and engaging with strategic and financial partners.

## About the Company

Brite, headquartered in Thessaloniki, Greece, is an advanced **nanomaterials company** specializing in **solar glass solutions for agriculture**. The company has developed **AgroPower**, a crop-specific, semi-transparent solar glass panel that enables dual land use for agriculture and energy generation. Brite's patented UV spectrum-shifting nanomaterials and light-enhancing coatings convert non-useful UV light into photosynthetically active light, **optimizing plant growth** while maintaining high solar-cell efficiency, tackling one of the core technical challenges in agrivoltaics.

**The company is currently the only one globally with nanotech-based inkjet coating for Agri-PV panels, allowing crop-specific transparency tuning.**

With Agri-PV and greenhouse installations in more than **14 countries**, including pilot projects for vineyards, fruit orchards and high-value crops for example in Greece, the Netherlands, Germany, France, Romania, Spain, Singapore, Portugal, Cyprus and the United States, Brite has demonstrated strong global proof-of-concept. Its pilot solar greenhouse in Greece achieved a **negative CO<sub>2</sub> footprint** per kilogram of grapes produced, a world's first. The company holds **18 patents** (granted and pending), across the EU, US and China, underscoring its technological edge and defensibility in the global Agri-PV and solar-innovation landscape.

**Established:** Greece; **Industry:** Agrivoltaics / Renewable Energy / Sustainable Agriculture / AgTech / Solartech

**Patents:** 18 patents (granted and pending)

**Global Presence:** Installations in 14+ countries across Europe, the Americas and Asia

**Key Partnerships:** BayWa (Europe supply agreement), distribution agreements in Spain, Portugal, Sing., India

**Revenue Potential:** Approx. €70M sales / €20M EBITDA by 2030 (150MW factory capacity)

**High-Tech Manufacturing:** Proprietary nanotechnology-based production line in Patras, Greece; only factory globally using nanomaterial ink-jet coatings for semi-transparent Agri-PV glass

**Market / clients:** B2B model (direct sales + R&D contracts), PV developers, greenhouses, farmer cooperatives

**Environmental & agronomic impact:** Reduction in CO<sub>2</sub> per kg of crop, no crop yield losses, positive energy balance

**Market Potential in EU:** Theoretical Potential = **1.3 TWp** / Technical Potential 10% = **130 GWp** / Economically feasible 30% = **39 GWp** (*TWp (Terawatt-peak) and GWp (Gigawatt-peak) / units of measurement peak power output*)

# Investment Considerations

**Equity Round:** Series A+ **€4-6M** round (following completed €8.6M Series A in 2024)

**Existing Investors** (previous round): European Innovation Council Fund (€4.3M), New Energy Partners, Deep Capital, SIO investors. Existing investors invested pari-passu with the EIC Fund (not allowed to participate in follow-on in line with its charter). A+ round reserved for new investors only.

**Prospective Investors:** in discussions with cleantech/agritech funds, impact funds, institutional investors, corporate investors and developers, strategic investors, FOs/MFOs, private investors.

**Private investors participation in round:** SIO Swiss / Luxembourg feeder vehicle / note (details to be shared separately).

**Valuation:** (subject to NDA / interest, TBD)

## Uses of Funds

### Manufacturing Expansion

Completing factory auxiliary factory works to stabilize throughput, improve quality and prepare for scale-up.

### Commercial Growth

Strengthening partnerships with Agri-PV & greenhouse developers and farmers; build raw materials inventory.

### R&D & Product Enhancement

Further development of light spectrum-shifting coatings and solar panel efficiency.

## Strategic Rationale & Market Dynamics

### High-in-Demand Agrivoltaics Technology

Brite Solar's transparent solar glass allows dual land use, optimizing food production and solar energy generation.

### Climate Change Effects

Solution protects crops from extreme weather (hail, frost, heat) and reduce irrigation needs.

### Commercial Traction

Projects deployed in 14+countries with several crops and monitoring of agronomic and energy performance.

### Regulatory Growth Drivers

EU / national subsidy schemes promoting sustainable agriculture and energy transition drive demand for Agri-PV.

### Revenue & Market Expansion:

Customized solar glass for diverse crops offers scalable business model for European and global markets.

*Total addressable Agri PV market of 8 billion m<sup>2</sup>, assuming 1% serviceable available market, i.e. 80 million m<sup>2</sup>, corresponding to a € 4 billion revenue potential for Brite-relevant crops only.*

# Exit Scenarios

*Exit routes indicative; Board / management expects strategic trade sale or PE-backed secondary in 4-6 years.*

**Scenario 1: Strategic Acquisition** by major solar technology firms, agrivoltaics players, or greenhouse technology leaders. Time horizon: 3-5 years. Expected ROI: 4-8x

**Scenario 2: Merger** with Renewable Energy or Agri-Tech Players – Integration with companies seeking dual-use land optimization solutions. Time horizon: 3-5 years. Expected ROI: 3-6x

**Scenario 3: Initial Public Offering (IPO)** as a leading Agri-PV and sustainable agriculture tech firm. Time horizon: 5-7 years. Expected ROI: 5-10x

**Scenario 4: Private Equity/Venture Capital Secondary Sale** - Exit via acquisition by **impact-driven investment funds**. Time horizon: 4-6 years. Expected ROI: 3-6x

**Scenario 5: Joint Ventures or Licensing Agreements** - Partnerships with international greenhouse and agrivoltaic firms for tech expansion. Time horizon: 3-5 years. Expected ROI: 2-5x

**Scenario 6: Energy Transition & Sustainable Agriculture Funds** – Investment from impact investors focused on food security and clean energy. Time horizon: 4-6 years. Expected ROI: 3-7x

**Scenario 7: Regional Consolidation** in Agri-PV & Renewable Energy Markets – Acquisition by larger European Agri-PV market players. Time horizon: 3-5 years. Expected ROI: 4-8x

## About the Swiss Impact Office

SIO is a Zurich based investment boutique / multi-family office / OCIO allocating private and institutional capital in future-proof, innovative companies addressing the new economy, and in specialized alternative-markets funds. We target market returns and risk-adjusted profiles while aligning our investments with environmental and social goals. Our active, hands-on approach aims at adding value throughout the value chain of our investments, coaching and helping them grow. Highly collaborative by nature, we pool expertise and capacity with aligned co-investors and specialists, leveraging our broad international network in the sustainability segment to minimize risk and maximize both financial and societal impact.

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# Appendix: Investors & Governance

## Target Investor Group

**Club deal** with a mix of professional, institutional investors and private investors represented by the SIO

**Professional investors** with a focus on Cleantech / sustainability-oriented / energy transition

**Strategic investors** aligned with agrivoltaics, renewable energy, and sustainable agriculture

**Impact investors** focused on food security, precision farming, and ESG-driven technologies

**Venture capital firms and corporate investors** in solar energy, Agri-PV, and greenhouse technology

## Management Team

### **Dr. Nick Kanopoulos (Chief Executive Officer)**

Highly skilled entrepreneurial-minded leader with 40 years of experience in technology innovation and business development. Founded and directed multiple companies, with expertise in mergers and acquisitions (M&A). Leads the company's vision, strategy, and operational execution to drive growth in agrivoltaics and solar technology.

### **Gregory Kentros (CFO)**

Over 23 years of experience in financial and managerial roles in various sectors. Experience in Stock Market and Corporate Finance.

### **Anthi Christolouka (Director of Manufacturing)**

Over 20 years of industrial combined experience in operational and functional leadership roles.

### **Dr. Elias Stathatos (Vice President of Engineering)**

Over 28 years of expertise in nanostructured materials and solar power applications. Author of 9 patents and more than 120 publications, contributing to the advancement of solar technology and energy efficiency.

### **Dr. Sofia Papalexiou (Lead Technologist)**

Brings over 30 years of experience in renewable energy and solar technology development. Held managerial positions and is highly experienced in regulatory requirements and energy policy compliance.