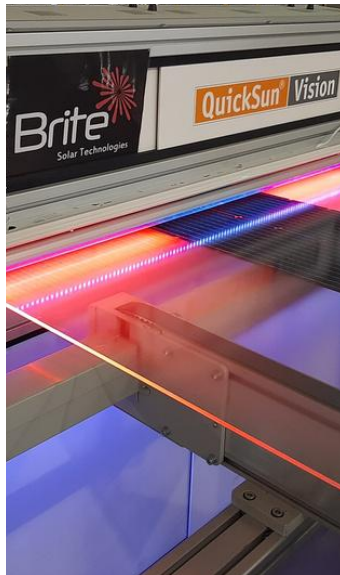


Co-Investment / Club Deal

Swiss Impact Office is coordinating a club deal for **Brite Solar's Series A+ round**, following our participation in 2024 Series A. Brite Solar is a Greece-based company leading innovation in **agrivoltaics** and **solar glass technology**. With a proprietary, patented approach to semi-transparent solar panels for greenhouses and Agri-PV installations, Brite addresses the twin challenge of **energy security** and **food security**. Total investment today includes seed finance of €1.25M, R&D contracts and grants of approx. €10M, and a **completed €8.6M Series A funding in 2024**, from a VC fund, family offices, Swiss Impact Office investors and the European Innovation Council Fund (EIC Fund). This capital enabled Brite to complete its high-tech manufacturing line and accelerate commercial deployment. **The Series A+ round aims to raise an additional €4-6M**, offering an opportunity to SIO fellow investors and strategic partners to participate in the company's scale-up and international expansion.

Company introduction video [here](#)

Zurich, January 2026



Company's field and greenhouse installations and high-tech production facilities.



SDG 2 (Zero Hunger) Sustainable food production through precision agriculture and agrivoltaics



SDG 7 (Affordable and Clean Energy) Cost-effective, dual-use solar solutions for agriculture and energy generation



SDG 9 (Industry, Innovation, and Infrastructure) Develops cutting-edge solar glass for the future of farming



SDG 11 (Sustainable Cities and Communities) Promotes greenhouse farming and Agri-PV reducing use conflict



SDG 12 (Responsible Consumption and Production) Uses eco-friendly nano-materials to improve crop yield



SDG 13 (Climate Action) Contributes to carbon footprint reduction by replacing fossil-fuel energy in agriculture.

Introduction

Swiss Impact Office is inviting clients, partners, and fellow investors to participate in Brite Solar's Series A+ round. SIO invested in and facilitated the Series A, and has supported the company over the years, maintaining a close relationship with the management team. We believe in the company's vision, scalability potential and leadership.

With over €50 million in **solar growth-stage investments** and **20 years of experience**, SIO contributes active strategic support through its board role, including access to new markets, commercial partnerships and international visibility. We take a collaborative approach with co-investors, aiming at **de-risking the investment** and increasing upside. The SIO is currently updating its due diligence materials, coordinating the follow-on round and engaging with strategic and financial partners.

About the Company

Brite, headquartered in Thessaloniki, Greece, is an advanced **nanomaterials company** specializing in **solar glass solutions for agriculture**. The company has developed **AgroPower**, a crop-specific, semi-transparent solar glass panel that enables dual land use for agriculture and energy generation. Brite's patented UV spectrum-shifting nanomaterials and light-enhancing coatings convert non-useful UV light into photosynthetically active light, **optimizing plant growth** while maintaining high solar-cell efficiency, tackling one of the core technical challenges in agrivoltaics.

The company is currently the only one globally with nanotech-based inkjet coating for Agri-PV panels, allowing crop-specific transparency tuning.

With Agri-PV and greenhouse installations in more than **14 countries**, including pilot projects for vineyards, fruit orchards and high-value crops for example in Greece, the Netherlands, Germany, France, Romania, Spain, Singapore, Portugal, Cyprus and the United States, Brite has demonstrated strong global proof-of-concept. Its pilot solar greenhouse in Greece achieved a **negative CO₂ footprint** per kilogram of grapes produced, a world's first. The company holds **18 patents** (granted and pending), across the EU, US and China, underscoring its technological edge and defensibility in the global Agri-PV and solar-innovation landscape.

Established: Greece; **Industry:** Agrivoltaics / Renewable Energy / Sustainable Agriculture / AgTech / Solartech

Patents: 18 patents (granted and pending)

Global Presence: Installations in 14+ countries across Europe, the Americas and Asia

Key Partnerships: BayWa (Europe supply agreement), distribution agreements in Spain, Portugal, Sing., India

Revenue Potential: Approx. €70M sales / €20M EBITDA by 2030 (150MW factory capacity)

High-Tech Manufacturing: Proprietary nanotechnology-based production line in Patras, Greece; only factory globally using nanomaterial ink-jet coatings for semi-transparent Agri-PV glass

Market / clients: B2B model (direct sales + R&D contracts), PV developers, greenhouses, farmer cooperatives

Environmental & agronomic impact: Reduction in CO₂ per kg of crop, no crop yield losses, positive energy balance

Market Potential in EU: Theoretical Potential = **1.3 TWp** / Technical Potential 10% = **130 GWp** / Economically feasible 30% = **39 GWp** (*TWp (Terawatt-peak) and GWp (Gigawatt-peak) / units of measurement peak power output*)

Investment Considerations

Equity Round: Series A+ **€4-6M** round (following completed €8.6M Series A in 2024)

Existing Investors (previous round): European Innovation Council Fund (€4.3M), New Energy Partners, Deep Capital, SIO investors. Existing investors invested pari-passu with the EIC Fund (not allowed to participate in follow-on in line with its charter). A+ round reserved for new investors only.

Prospective Investors: in discussions with cleantech/agritech funds, impact funds, institutional investors, corporate investors and developers, strategic investors, FOs/MFOs, private investors.

Private investors participation in round: SIO Swiss / Luxembourg feeder vehicle / note (details to be shared separately).

Valuation: (subject to NDA / interest, TBD)

Uses of Funds

Manufacturing Expansion

Completing factory auxiliary factory works to stabilize throughput, improve quality and prepare for scale-up.

Commercial Growth

Strengthening partnerships with Agri-PV & greenhouse developers and farmers; build raw materials inventory.

R&D & Product Enhancement

Further development of light spectrum-shifting coatings and solar panel efficiency.

Strategic Rationale & Market Dynamics

High-in-Demand Agrivoltaics Technology

Brite Solar's transparent solar glass allows dual land use, optimizing food production and solar energy generation.

Climate Change Effects

Solution protects crops from extreme weather (hail, frost, heat) and reduce irrigation needs.

Commercial Traction

Projects deployed in 14+ countries with several crops and monitoring of agronomic and energy performance.

Regulatory Growth Drivers

EU / national subsidy schemes promoting sustainable agriculture and energy transition drive demand for Agri-PV.

Revenue & Market Expansion:

Customized solar glass for diverse crops offers scalable business model for European and global markets.

Total addressable Agri PV market of 8 billion m², assuming 1% serviceable available market, i.e. 80 million m², corresponding to a € 4 billion revenue potential for Brite-relevant crops only.

Exit Scenarios

Exit routes indicative; Board / management expects strategic trade sale or PE-backed secondary in 4-6 years.

Scenario 1: Strategic Acquisition by major solar technology firms, agrivoltaics players, or greenhouse technology leaders. Time horizon: 3-5 years. Expected ROI: 4-8x

Scenario 2: Merger with Renewable Energy or Agri-Tech Players – Integration with companies seeking dual-use land optimization solutions. Time horizon: 3-5 years. Expected ROI: 3-6x

Scenario 3: Initial Public Offering (IPO) as a leading Agri-PV and sustainable agriculture tech firm. Time horizon: 5-7 years. Expected ROI: 5-10x

Scenario 4: Private Equity/Venture Capital Secondary Sale - Exit via acquisition by **impact-driven investment funds**. Time horizon: 4-6 years. Expected ROI: 3-6x

Scenario 5: Joint Ventures or Licensing Agreements - Partnerships with international greenhouse and agrivoltaic firms for tech expansion. Time horizon: 3-5 years. Expected ROI: 2-5x

Scenario 6: Energy Transition & Sustainable Agriculture Funds – Investment from impact investors focused on food security and clean energy. Time horizon: 4-6 years. Expected ROI: 3-7x

Scenario 7: Regional Consolidation in Agri-PV & Renewable Energy Markets – Acquisition by larger European Agri-PV market players. Time horizon: 3-5 years. Expected ROI: 4-8x

About the Swiss Impact Office

SIO is a Zurich based investment boutique / multi-family office / OCIO allocating private and institutional capital in future-proof, innovative companies addressing the new economy, and in specialized alternative-markets funds. We target market returns and risk-adjusted profiles while aligning our investments with environmental and social goals. Our active, hands-on approach aims at adding value throughout the value chain of our investments, coaching and helping them grow. Highly collaborative by nature, we pool expertise and capacity with aligned co-investors and specialists, leveraging our broad international network in the sustainability segment to minimize risk and maximize both financial and societal impact.

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Appendix: Investors & Governance

Target Investor Group

Club deal with a mix of professional, institutional investors and private investors represented by the SIO

Professional investors with a focus on Cleantech / sustainability-oriented / energy transition

Strategic investors aligned with agrivoltaics, renewable energy, and sustainable agriculture

Impact investors focused on food security, precision farming, and ESG-driven technologies

Venture capital firms and corporate investors in solar energy, Agri-PV, and greenhouse technology

Management Team

Dr. Nick Kanopoulos (Chief Executive Officer)

Highly skilled entrepreneurial-minded leader with 40 years of experience in technology innovation and business development. Founded and directed multiple companies, with expertise in mergers and acquisitions (M&A). Leads the company's vision, strategy, and operational execution to drive growth in agrivoltaics and solar technology.

Gregory Kentros (CFO)

Over 23 years of experience in financial and managerial roles in various sectors. Experience in Stock Market and Corporate Finance.

Anthi Christolouka (Director of Manufacturing)

Over 20 years of industrial combined experience in operational and functional leadership roles.

Dr. Elias Stathatos (Vice President of Engineering)

Over 28 years of expertise in nanostructured materials and solar power applications. Author of 9 patents and more than 120 publications, contributing to the advancement of solar technology and energy efficiency.

Dr. Sofia Papalexiou (Lead Technologist)

Brings over 30 years of experience in renewable energy and solar technology development. Held managerial positions and is highly experienced in regulatory requirements and energy policy compliance.